



PRESS RELEASE
For immediate release

InfoSign Media Inc acquired Concept-LMA dental division

Boucherville, Canada November 6 2006 - InfoSign Media Inc, a global service provider of hardware and personalized content for digital media networks today confirmed that it has completed the acquisition of Concept-LMA dental division, announced on November 6, 2006. Concept-LMA is a Montreal-based content and service provider of interactive solutions.

The transaction allows InfoSign Media Inc to add dental content to their already respected ServDentist suite. Yves Corsi – president - said: ‘Concept-LMA dental division acquisition will demark ourselves as the leader in the industry offering one of the most complete personalized content solution for Dental Clinic waiting rooms’.

InfoSign Media Inc will continue to serve and support Concept-LMA’s customers. These clinics will have the possibility to update their waiting room content with new modules and applications. Also with our MultiZone software, they can add their clinic’s logo, personal message to patients, time, date, weather updates, patient’s pictures (No Cavities Club), welcome patients zone and more!

About InfoSign Media Inc

InfoSign Media Inc, headquartered in Boucherville, Quebec, is a global service provider of hardware and personalized content for digital media networks. Providing consultation, integration, installation, as well as content management & development of advanced multimedia solutions. InfoSign Media leverages its video and IP network expertise to provide turn key solutions that integrate multimedia technology. Its solutions are purchased by a range of industries such as corporations, pharmaceutical, dental and veterinary clinics; they allow customers improving communication, visibility and efficiency helping them generating additional revenue. For more information please visit: www.infosignmedia.com or call (888) 449.4038.

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For more information or to organize a conference call with InfoSignMedia inc., please call 1 888 449-4038 or 450 449-4038 or email info@infosignmedia.com.