

# ServDentist™ Web

Easy. Fast. Affordable. Professional.



**ServDentist Web** is much more than a website. It's a cost-effective dental website turkey solution for you to quickly attain a strong and effective professional Web presence. Tailored to your needs and budget!

**ServDentist Web** solution delivers both pre-designed and custom websites that are easy to set-up, easy to maintain and, most importantly, effective at attracting new patients, gaining case acceptance and generating referrals.

More and more patients use the internet to quickly research oral health decisions for their family and look for a dentist they can trust. In an industry that is becoming increasingly competitive, it is imperative for every dental clinic to have a powerful online presence.

Our solution makes it easy to customize and establish an professional website presence in very short time. Whether you simply wish to have a web presence that reflects your clinic or a more personalized one that has advanced tools to capture your patients, we have the solution for you! With a variety of packages and designs available, **ServDentist Web** can help your clinic with your particular needs at the most affordable prices.



# ServDentist™ Web is much more than a website

| Features                                       | Presence                    | Personalized | Custom        |
|--|-----------------------------|--------------|---------------|
| <b>Content</b>                                 |                             |              |               |
| Website design                                 | Select from over 50 designs |              | Custom Design |
| Maximum number of pages                        | 10                          | 30           | Unlimited     |
| Custom Flash banner                            | 0                           | 1            | Unlimited     |
| Color choice                                   | 3                           | 3            | Unlimited     |
| Picture additions / changes                    | 0                           | 5            | Unlimited     |
| Clinic name and logo                           | ●                           | ●            | ●             |
| Welcome word / contact information             | ●                           | ●            | ●             |
| Unlimited changes to content                   |                             |              | ●             |
| <b>Patient and children's zone</b>             |                             |              |               |
| Online appointment request                     | ●                           | ●            | ●             |
| Treatments follow-up from home                 | ●                           | ●            | ●             |
| First visit form /insurance/ infection control |                             | ●            | ●             |
| Educational games and first visit              | ●                           | ●            | ●             |
| <b>Services and Technology</b>                 |                             |              |               |
| 2D/3D animated video clips                     | 10                          | 20           | Unlimited     |
| <b>Before and After</b>                        |                             |              |               |
| Pictures of before/after treatments            | Templates                   | Personalized |               |
| <b>Contact</b>                                 |                             |              |               |
| Office hours / contact info                    | ●                           | ●            | ●             |
| Clinic pictures                                |                             | ●            | ●             |
| Visa, MC, Amex, Interact icons                 |                             | ●            | ●             |
| Interactive map                                |                             | ●            | ●             |
| <b>Hosting and emails</b>                      |                             |              |               |
| Email accounts                                 | 1                           | 5            | Unlimited     |
| Domain registration (1)                        | ●                           | ●            | ●             |
| Existing domain transfer                       | ●                           | ●            | ●             |
| Optimized for search engines                   | ●                           | ●            | ●             |
| Hosting, maintenance, tech support             | ●                           | ●            | ●             |
| Detailed visitor reporting                     | ●                           | ●            | ●             |

**Options:** bilingual, search engine optimization (SEO), content creation and translation, virtual tour.

Inform • Communicate • Guide and Educate  
Promote • Evoke and Influence • Entertain

## ServDentist™ Suite

- ServDentist TV
- ServDentist Web
- ServDentist Solo

## Services

- Consultation
- Creation
- Installation
- Support
- Training

## The ISM team

A team of professionals dedicated to excellence and committed to helping our clients succeed.

## The ISM difference

Putting our experience at your service. Providing solutions that meets your needs!

## Contact us

Ask for your free online or live demo at your clinic today!

If you'd like to speak with us right now, call us toll-free at :

**1.877.547.1999**

*Messaging solutions that are environmental friendly.*